The ‘mandatory clause’ on Corporate Social Responsibility (CSR) under the Companies Act 2013 (the Act) has changed the dynamics around the subject. In this new regime, CSR becomes a critical function.

Corporate governance, stricter monitoring and reporting obligations requires companies to be more disciplined and strategic in their approach. Every company should evaluate its CSR programme through the lens of efficient governance, alignment with its core purpose and values, efficient structure to facilitate implementation, credible partners for delivery on the ground, robust monitoring, evaluation and reporting frameworks.

Companies are expected to develop a sustainable CSR roadmap to help ensure both compliance and social relevance with the Act. This can help entail undertaking CSR in a programme mode with an objective to enhance the programme’s impact, while ensuring compliance with CSR Rules.

Why SR ASIA
SR ASIA an international organization in India has worked and advised several clients across sectors and industries. We have contributed extensively in the CSR space as well, helping clients articulate their social investment vision and effectively translating that into a thorough and sustainable CSR approach. Our expertise and thorough understanding of CSR norms has enabled us to advise and deliver quality projects with maximised impact.

Our value exchange

- A multi-disciplinary team of experts
- End-to-end services, including CSR policy formulation, programme design, monitoring and evaluation, CSR reporting, financial audit to execute projects, help ensure compliance in line with regulatory requirements and alignment with global CSR practices
- Experts in defining CSR strategy, implementation modalities, developing standard processes and systems for effective implementation on CSR
- Our experts can assist clients get the right partners on-board, help monitor and evaluate existing projects, keep CSR committee abreast with industry trends and help in reporting
- Our CSR administration and reporting regular information to stakeholders and assist with concurrent monitoring on CSR projects
- Our project management services are designed to offer a thorough strategic CSR approach.
We can provide you with the following as part of our CSR project management services:

<table>
<thead>
<tr>
<th>Planning</th>
<th>Execution</th>
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<tr>
<td>Assist in determining the applicability of CSR provisions</td>
<td>Identify mode of implementation and suitable implementation structure</td>
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<tr>
<td>Assist in calculating the CSR Budget</td>
<td>Support in setting-up or re-structuring CSR team/foundation</td>
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<td>Support in setting up CSR committee and governance structure</td>
<td>Identify and conduct due diligence of potential implementing partners</td>
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<td>Formulate vision and mission</td>
<td>Select and assist with on-boarding of credible implementing partners</td>
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<tr>
<td>Assist in Developing CSR policy and approach</td>
<td>Develop high impact project/s and annual work plan in consultation with implementation team</td>
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<tr>
<td>Undertake Baseline and Needs Assessment Study (BANS)</td>
<td>Develop Standard Operating Procedures (SOPs) including concurrent monitoring, evaluation and reporting framework</td>
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<td>Develop programmes compliant with the Act and aligned to company’s priorities</td>
<td>Build capabilities of the internal CSR team and implementing partner/s</td>
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<tr>
<td>Explore Opportunities around tax efficiency</td>
<td>Customize our CSR administration and reporting tool to suit company’s requirements</td>
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</table>

**Our credentials**
- Experienced team of experts who can advise on CSR strategy development, project implementation, monitoring and evaluation, finance and tax management, compliance and audit
- Advise more than 30 companies in India in the corporate social responsibility space
- Develop well-researched and subject-specific thought leadership publications
- Thorough understanding of the corporate culture and the social dimensions to evolve innovative projects.

**SR Asia in India contacts:**

**Birendra Raturi**  
International Director  
CSR, Sustainable Development  
T: +91 120 410 3023  
E: birendra@sr-asia.org

**Dr. H N Singh**  
VP, Operation  
Risk Consulting  
T: +91 120 645 2020  
E: hn.singh@sr-asia.org

**Kamlesh Yaday**  
Lead Sustainability  
CSR and Sustainability,  
T: +91 87 4306 7517  
E: info@sr-asia.org

**Follow us on:**  
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