

# Conference on Creating buy-in for social responsible products and services in Bangladesh for sustainability

Bangladesh



Jointly organized by

SR (Social Responsibility) ASIA-Bangladesh & NPO-Ministry of Industries

Supported by:

National Productivity Organization-  
Ministry of Industries, Bangladesh



Global Compact Network  
India



CBI  
Ministry of Foreign Affairs of the Netherlands

Knowledge Partner:



Media Partner: \*\*\*  
Yet to be confirmed



Mentor:



Asian Productivity Organization  
(APO)

Strategic Partner:



Bangladesh Employers' Association

Bangladesh

SR Asia

Conference on 17<sup>th</sup> January, 2013

Venue: Lake shore Hotel

### **Conference Theme**

Socially responsible products and services have always been in demands from developed world. To ensure that products complies to quality norms, occupational, health and safety standards. Environmental friendly and more of social norms and behavior all have been fully addresses and complied to. It is noticed that products from Asia have been consistent for long and now rather Asia dominates in production capacity, capability and efficiency but such products and services in majority are fed to the developed world.

From time until now, due to many factors say to boost trade /export, the export quality is produced and delivered but limited to the developed world. In the post liberalization age still clear domestic policy on work practices, socially responsible products for domestic use not in the priority list of governance. While we in Asia have attained and set world standards on Productivity and Quality, we need to manufacture and serve socially responsible products for the people in Asia. What we need to do and how to do it will be deliberated and discussed in this international conference and bring out a policy document for the reference of government, policy makers and business community.

Every citizen in Asia has a right to get socially acceptable products and services, the experts thus deliberate on multiple dimensions by which we can set an agenda for the future products and services. Some case studies and products will also be exhibited for real time analysis.

### **Conference Objective:**

- Promote social responsibility in Bangladesh.
- Establish a relationship of SR in trade facilitation and development within region and beyond Asia.
- Promote socially responsibility Products.
- (Product -safe to use, healthy and environmental friendly and products in following good manufacturing practices)
- Promote Productivity with responsibility.
- Linking and establishing Socially Responsible Products to Sustainability.
- Address Issues related to 3P, People, planet and Profit
- Create knowledge pool and repository for future
- Exhibit /Showcase Companies following best practices in the CSR/SR domain.

### **Who should attend?**

- CEO s, Directors, and Managers of leading companies in the financial, Manufacturing, Trading, ICT, and Service sectors
- Marketing, Corporate Communications, PR.

### **Why should you attend?**

- To find out how socially responsible products will lead to the sustainability.
- How SR (Social Responsible) product can increase your companies productivity.
- How embedding “SR” into you brand can work for trade regionally and internationally.
- Learn how to develop and execute a CSR strategy in your company
- Explore the latest CSR programs from around the world
- Share the region’s best practice case studies in CSR
- Network with visionary socially responsible leaders from around the region

- Academicians, Researchers, students and Activists in the fields of CSR, Environment, Community Development, and Related Fields
- Companies, NGOs and government agencies.

## Previous Conference Highlights (17<sup>th</sup> May 2012), Dhaka - Bangladesh

**The media coverage was done by some of the prominent news papers and electronic media!**

<b>FE</b>	The Financial Express	Space For Online
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## National confence on Social Resp held

SR Asia Bangladesh organised a day-long national conference on social responsibility on creating buy-in for socially responsible products and services for sustainable Bangladesh in cooperation with National Productivity Organisation (NPO) and Ministry of Industries at a city hotel Thursday, said a press release.

The conference was chaired by Dr Nazrul Islam, Director NPO while Rafiqul Islam, secretary, ICT, Govt of Bangladesh attended as chief guest. Rafiqul Islam said that the initiative shall help the country realising the aspiration of its people in receiving safe and healthy products. He was also of the view that such initiatives should be taken in other parts of the country.

Speaking on the occasion a former secretary to Govt of Bangladesh Syedur Rahman Naqub Muslim said that 3P model i.e. People, Process and Policy-makers shall be engaged for successful outcome. Mr. Md. Miruzzaman, Honorary Consul, The Republic of Seychelles also graced the occasion and distributed crests to distinguished speakers.

The SR Asia International Director Birendra Raturi projected how social responsibility can benefit the companies and country at large.

Ms Sumaya Rashid, Country Director importance of SR drivers for Sustainable Development. She also shared a research outcome and shared the various gaps that need to be filled.

Among others, former BEPZA Bangladesh CEO also participated in the session.

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ing in the region, he added.

"Consumption of fresh vegetables and fruits are helpful in flourishing physical and mental power of the babies", said Monzurul Huda. —BSS

ture sector of the insurance industry has a vital role to earn economic emancipation and free credit-flow to poverty and hunger through boosting added.

Highlighting the importance of enhanced financing to the SME Sector, they also asked the field-level bankers to enhance credit-flow towards the sector.

—BSS

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phase of the project, students of schools will be associated with primary disaster management activities including the delegation

Secretary of BRCS  
Ah Penna, its  
members  
At-Amin, Ziaul  
Kader, Sangram,  
Gaur Chandra  
Red Crescent  
attended the  
—BSS

Md Amiruzzaman, Honorary Consul, The republic of Seychelles, hands over a crest to a speaker at a national conference in Dhaka Thursday. Dr Nazrul Islam, Director, National Productivity Organisation (NPO) under Ministry of Industries, presided over the conference organised by SR Asia Bangladesh.

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### Confce on SR products, services May 17

→ Business Desk

The national conference on Creating Buy-in for Socially Responsible (SR) Products and Services in Bangladesh for Suitability will be held in Dhaka Thursday.

The SR Asia, according to a press release, is organising the conference, first of its kind in the country, in collaboration with NPO under the aegis of industries ministry.

Sumaiya Rashid, country director Bangladesh, a seasoned and successful entrepreneur will make a special address on the occasion to share SR Asia vision for Bangladesh.



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“এসবরা এশিয়ার” সম্মেলনে প্রদত্ত অর্জিত বিজ্ঞান ও প্রযুক্তি অঙ্গুষ্ঠানের অর্জিত এশিয়ার উল্লেখ্য  
 সেরা উদ্ভাবন বিষয়ে “এসবরা এশিয়ার” পরিচালক বীরেন্দ্র হাটী —বাংলাদেশ পরিচালক



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Creating buy-in for socially responsible

Description

The greening of corporate Asia will add to social responsibility. Societies and Schools continued buying of products through at ten organizations and an in-depth exami

[illegible]

**Conference Partners:** NPO-Ministry of Industries, APO Japan, CSR Europe, CARE Bangladesh, CBI-Ministry of Foreign Affairs Netherlands, Somra MBL Ltd., ATN Bangla, The Daily Sun, Bangladesh Protidin