

CONFERENCE AGENDA

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| Session-1 | Inaugural Session |
| Session-2 | Plenary-1 (Policy Perspectives)
(Social responsibility and business sustainability (policy initiatives and implementation challenges) |
| | Speech by International speakers |
| | Case Study |
| Session-3 | Success Story Presentation
Plenary -2 (Scenario)
(Role of National and Multinational organizations for Promoting CSR in Bangladesh) |
| | Speech by national & International speakers |
| Session-3 | Public Private Partnerships,
Showcasing the successful projects, opportunities areas |
| Session-4 | Enabling framework for SR
Products Markets, Role of Civil Society organizations for sustainability |
| | Vote of Thanks |
| | Speakers and delegates from CBI- Ministry of Foreign Affairs, Netherlands, SR ASIA, UNDP, CARE, BEF, FBCCI, NPO-Ministry of Industries, Corporate, NGO |

Venue: Lake Shore Hotel

Date: 17 January 2013



ABOUT SR ASIA

SR Asia Bangladesh is the wing of SR ASIA – an International Organization; focused on socially responsible Production, services, productivity and thus will compliment the NPOs (National Productivity Organization-Ministry of Industries) and APO-Japan (Asian Productivity Organization) in driving the aims and objectives of NPOs in the respective country. SR Asia Bangladesh advocates at policy level, provide technical support in designing and developing SR products to industry and works for sustainability.

WHO SHOULD ATTEND

- CEO's, Directors, and Managers of leading companies in the financial, Manufacturing, Trading, ICT, and Service sectors
- Marketing, Corporate Communications, Public Relations, and Business Development Managers of socially responsible companies
- Academics, Researchers, and Activists in the fields of CSR, Environment, Community Development, and Related Fields
- Companies, NGOs and government agencies.

SPONSORSHIP OPPORTUNITIES:

- Platinum Sponsor *Gold Sponsor
- Diamond Sponsor *Silver Sponsor
- Advertisement on Conference Brochure
- Product Exhibition

Supported By:



National Productivity Organization-
Ministry of Industries, Bangladesh

Strategic Partner:



Conference on Creating buy-in for social responsible products and services in Bangladesh for sustainability

CONFERENCE OBJECTIVE:

- Promote social responsibility in Bangladesh.
- Establish a relationship of SR in trade facilitation and development within region and beyond Asia.
- Promote socially responsibility Products.
- (Product -safe to use, healthy and environmental friendly and products in following good manufacturing practices)
- Promote Productivity with responsibility.
- Linking and establishing Socially Responsible Products to Sustainability.
- Address Issues related to 3P, People, planet and Profit
- Create knowledge pool and repository for future
- Exhibit /Showcase Companies following best practices in the CSR/SR domain.

WHY SHOULD YOU ATTEND

- To find out how socially responsible products will lead to the sustainability.
- How SR (Social Responsible) product can increase your companies productivity.
- How embedding "SR" into you brand can work for trade regionally and internationally.
- Learn how to develop and execute a CSR strategy in your company
- Explore the latest CSR programs from around the world
- Share the region's best practice case studies in CSR
- Network with visionary socially responsible leaders from around the region

Knowledge Partner:



Media Partner:



Contact: info@sr-asia.org; srasia.bd@gmail.com

Web: <http://www.sr-asia.org>