

Our Profile

SR (Social Responsibility) Asia is an international organization predominant in Asian countries. It has created its bench mark and new standards in the field of social responsibility. SR Asia has its foot prints in more than eleven countries. SR Asia closely follows principles and approach of APO Japan and NPO of its member countries.

FICCI is the largest and oldest apex business organization in India. Its history is closely interwoven with India's struggle for independence. Its industrialization and emergence is one of the most rapidly growing global economies. FICCI is the voice of India's business and industry.

Conference Theme

Socially Responsible Products and Services for Sustainability

Conference Program

1-CSR Perspective

- CSR – A binding to business and society
- CSR – Strategy for Image, brand, trust, reliability and sustainability

-Beyond compliance - Envisioning future business

-Institutionalizing sustainable development

-Sustainable business: Socially responsible products and services

2- Structured CSR for value creation

- International & national voluntary guidelines

- ISO 26000 and other standards

-Productivity through CSR

- CSR as a market access to regional and international markets

3- Stake holder's engagement. - Critical to success

- Managing global stake holders
- Partnerships at par – A new level of cooperation between NGOs and corporations.
- Social entrepreneurship: A new development paradigm
- Creating buy in for SR products
- The role of private business in global governance: Do SMEs differ from large MNCs
- SR and the consumer – how to make SR tangible for consumers

4. Reporting

- CSR measurement and sustainability reporting
- Innovating sustainability : challenges and opportunities post Rio+20

Call for Papers

The organizing committee welcome proposals for papers pertain to the subject.

The technical committee welcome proposals for individual papers on the subjects related to the major theme of the conference. Research trends, case studies, and reports on CSR in the Asia Pacific Region are also welcomed.

Important Dates

- Abstract Submission : 30 July 2012
- Full paper Submission : 15 September 2012
- Registration : 1st September 2012 onwards

Who should attend?

- Policy makers, Govt. and Public sector CMD/ MD, Diplomats, CEO, CSR Managers
- CEO s, Directors, and Managers of leading companies in the financial, Manufacturing, Trading, Software, Logistic and Service sectors
- National and International agencies
- Marketing, Corporate Communications, Public Relations, and Business Development Managers of socially responsible companies
- Academics, Researchers, and Activists in the fields of CSR, Environment, Community Development, and Related Fields
- Academia and student from University, Civil Society Organization

International conference on
"Socially Responsible Products and
Services for Sustainable Asia and beyond"
18-19 Oct. 2012, New Delhi India

Conference Venue

India International Center,
 40, Max Mueller Marg
 New Delhi -110003, India

Organizer



Knowledge Partners



Ministry of Foreign Affairs of the Netherlands



Indian Institute of Corporate Affairs
 Partners in Knowledge, Governance, Transformation.



Global Compact Network India



Contact

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Why should you attend?

- Know what leaders are thinking, big picture on social responsibility
- To find out how socially responsible products and services will lead to the sustainability (framework). How SR (Social Responsible) product can increase your companies' productivity and enhance bottom line.
- How embedding "SR" into your brand, can work for trade regionally and internationally.
- Learn how to develop and execute a CSR strategy in your company
- Various approaches in practice on CSR programs from around the world
- Real time show cases- companies exhibiting in the conference
- Networking with visionary socially responsible leaders from around the region (Asia) and Europe
- Take away SR Asia publication and case studies

Partnering Options

1-Sponsors

The international conference offers a unique opportunity to project your organizational commitment to CSR. The Sponsorship rates are as follows

- Platinum (INR 750,000/ USD 15000) (max. 2 sponsors)
- Gold (INR 500,000/ USD 10,000) (max. 3 sponsors)
- Silver (INR 300,000/ USD 6,000) (max. 5 sponsors)

2-Advertisement in SR Asia Journal

The SR Asia Journal will be released on the inaugural day at the conference venue. It will also be distributed to all delegates, partners, industry leaders, concerned govt. departments, decision makers, eminent persona, NGO's Organizations, standards Institutions, etc in Asia and Europe, USA.

The advertisement tariff for A-4 size paper color advertisement is as under

Advertisement Rates

Place	Indian (Rs)	US\$
Back cover	75,000	1500
Inside Front Cover	60,000	1200
Inside Back Cover	50,000	1000
Full Page Cover	40,000	800
Half Page	25,000	500

Registration fee (Non residential)

(Inclusive of tea/coffee, all refreshment and lunch, SR Asia Journal)

Categories	Indian (Rs)	International (US\$, \$1=50rs)
Delegates	Single	Single
Corporate	5,000	100
Govt/NGO	3,000	60
SME/Others	2,000	40
Student	1,500	30

Registration details:

- Registration fee is non –residential and non refundable
- Changes in the nominations are acceptable
- The fee in Indian rupee is applicable to the Indian nationals
- Confirmation of registration is possible only if the form is received with the fee and subject to space availability. 10% discount for 3 or more participants from the same organizations.

Early Bird discount 10% discount on registering between 16 August -17 September- 2012

Bank details: The total amount in Indian (Rs) or US\$ may be paid by the either of the following

ICICI Bank, A-34, Lajpat Nager-II, New Delhi-110 024, India
Account Name: SR Asia, A/C type : Saving,
MICR code: 110229031
A/C Number :0225011005171, IFSC Code:ICIC0000225
Pan No: AAQCS9621N. Swift Code: ICICNBBCTS

Registration Form- Delegates

Full Name:

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Title:.....

Occupation:.....

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Organization:.....

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Address:.....

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Country:.....

Passport no:

Telephone:

Fax No.:

E-Mail:

I would like to register as a:

☐

Paper Presenter *

Participant

☐

* The title of my paper is

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*** NOTE: Please include an Abstract (500 word limit) of your paper together with this form.**